



# CANNIBE

## CLUB OF THE EXPERIENCED

World Improvers matched with ideas, projects & startups

**Our members:** World improvers are individuals, groups, organisations, entities, inventors and – sic! - startups who dedicate their time, energy, and resources to making the world a better place. They work to address a wide range of issues, including poverty, hunger, disease, climate change, and inequality. World improvers come from all walks of life and can be found in every corner of the globe. They work in a variety of fields, including philanthropy, social justice, education, and environmentalism.

**Who else than life & business experienced people are able to mitigate global issues?**

By bringing together life-experienced individuals with ideas and startups, we can create a more dynamic and supportive entrepreneurial ecosystem. This will lead to the development of more innovative and successful businesses, which will have a positive impact on our economy and society.

Matching life-experienced people with ideas and startups can be a powerful way to bring together the resources and expertise needed to create successful ventures. Here are some potential benefits of this type of matchmaking:

- **Experienced mentors and advisors:** Life-experienced individuals can provide valuable mentorship and advice to startup founders, drawing on their knowledge and experience to help navigate challenges and make informed decisions.
- **Industry insights and connections:** Experienced professionals can also offer valuable industry insights and connections, helping startups gain access to key resources and partnerships.

- **Real-world experience and expertise:** Life-experienced individuals can bring a wealth of real-world experience and expertise to the table, helping startups develop practical solutions and strategies.
- **Diversified perspectives and approaches:** Matching experienced professionals with startups can lead to a more diverse range of perspectives and approaches, fostering innovation and creativity.

Here are some potential benefits of matching life-experienced people with ideas and startups:

- **Increased success rates for startups:** Experienced individuals can help entrepreneurs refine their ideas, develop business plans, and navigate the challenges of starting a new business. This can increase the likelihood of startups succeeding and achieving their goals.
- **Access to new talent and expertise:** Startups can gain access to a wider pool of talent and expertise by connecting with experienced individuals. This can help them fill key roles, solve complex problems, and make informed decisions.
- **Knowledge transfer and learning opportunities:** Experienced individuals can share their knowledge and expertise with entrepreneurs, helping them to develop their skills and grow their businesses. This can also lead to new insights and innovations for the experienced individuals themselves.
- **Mentorship and support:** Experienced individuals can provide mentorship and support to entrepreneurs, helping them to overcome challenges, build confidence, and make better decisions. This can be invaluable for early-stage startups.
- **Networking and community building:** Matching experienced individuals with startups can help to build a stronger entrepreneurial community. This can foster collaboration, idea sharing, and peer support.
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- **By matching life-experienced people with ideas and startups, we can create a more dynamic and successful entrepreneurial ecosystem. This will benefit not only the individuals and startups involved, but also the broader economy and society.**

Here are some examples of how matching life-experienced people with ideas and startups can be achieved:

- **Online platforms:** Online platforms can connect experienced individuals with startups based on their skills, experience, and interests. These platforms can also provide tools and resources to facilitate collaboration. **Create a centralized platform:** Develop an online platform or database that connects experienced individuals with startups seeking mentorship, advice, or expertise
- **Mentorship programs:** Mentorship programs can match experienced individuals with entrepreneurs to provide one-on-one guidance and support. These programs can be structured or informal.
- **Networking events:** Networking events can bring together experienced individuals and entrepreneurs to connect and share ideas. These events can be hosted by organizations, incubators, or accelerators.

- **University partnerships:** Universities can partner with experienced individuals and startups to provide access to resources, expertise, and talent. This can help to foster innovation and entrepreneurship within the university community.
- **Partner with existing organizations:** Collaborate with organizations that already work with life-experienced individuals or startups, such as retirement communities, business accelerators, or alumni associations.

To effectively match life-experienced people with ideas and startups, consider the following strategies:

- **Establish clear criteria:** Define clear criteria for matching individuals with startups, considering factors such as industry experience, skills, and interests.
- **Facilitate introductions and connections:** Facilitate introductions and connections between experienced individuals and startups, providing opportunities for initial conversations and potential partnerships.
- **Provide ongoing support:** Offer ongoing support to both experienced individuals and startups, ensuring that the matchmaking process is successful and mutually beneficial.

[www.cannobe.com](http://www.cannobe.com)

Photo:

Founder Ulf Leonhard with winners of social initiative award of Berlin Capital Initiative (www.ihb.berlin) on november 30th, 2023 in Berlin Hyatt



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